The cookies in operation on

www.benenden.co.uk

Third party cookies		
The following cookies are used to improve our understanding of how users interact with our advertising, allowing us to deliver more relevant advertising to users. No personal identifiable information is tracked in these cookies.		
Cookie	**Name**	**Purpose**
Doubleclick Doubleclick Floodlight Fls.doubleclick.net	Id _drt_	The purpose of these cookies is to allow us to optimise the performance of our advertising on other websites, as well as understand what advertising converts on our website. The cookie contains a user ID that tells DoubleClick that your browser has arrived on a specific page. How to opt out of Google targeted ads
Adnxs.com	uuid2 sess anj	The purpose of these cookies is to allow us to optimise the performance of our advertising on other websites, as well as understand what advertising converts on our website. More information can be found here
ww55c.net	matchgoogle matchtwitter wfivefivec _ga	The purpose of these cookies is to allow us to optimise the performance of our advertising on other websites, as well as understand what advertising converts on our website. More information can be found here
Adsrvr.org	TDCPM TDID	The purpose of these cookies is to allow us to optimise the performance of our advertising on other websites, as well as understand what advertising converts on our website. More information can be found here
Pfa.levexis.com	LGP TMP	These cookies are used to report how customers use our site so

		TMS	that we can improve the website experience. No personal data is held
Google.co.uk		PREF NID	The purpose of these cookies is to allow us to optimise the performance of our advertising across Google advertising network. Google uses cookies, like the PREF, NID, and SID cookies, to help customize ads on Google properties, like Google Search
reporting.benendenhealthcare-serve.org.uk		redeye NetOutcome	The purpose of these cookies is to allow us to deliver more relevant content through email for those that have given us marketing email opt-in, including where requested information about our products by email, saved an application, or completed an application and should receive the welcome email. It also helps us deliver more relevant communication based on what content the user has engaged with on our website(s).
Atdmt.com		AA002 ATN MUID Ach00 Ach01	These cookies are from an advertising supplier used for the purpose of serving our Internet advertisements on other websites. These cookies allow us to track user interactions and report on information about the interaction performed. User data is all anonymous
Myspace.com		Beacons_enabled Visit_id Persistent_id	These cookies are used to deliver adverts more relevant to you and your interests. They are also used to limit the number of times you see an advertisement as well as help measure the effectiveness of the advertising campaign.
Globalsign.com		_cfduid	The __cfduid cookie is used to override any security restrictions based on the IP address the visitor is coming from. For example, if the visitor is in a coffee shop where there are a bunch of infected machines, but the visitor's machine is known trusted, then the cookie can override the security setting. It does not correspond to any user id in the web application, nor does the cookie store any

		personally identifiable information.
Vindicosuite.com	ug	The purpose of this cookie is to allow us to optimise the performance of our advertising on other websites, as well as understand what advertising converts on our website.
Lead Forensics	IP address tracking	This code uses your IP address to determine whether you are visiting our webpage from another company. If you are not, then your data is not processed further. If you are, your visit is recorded, although associated with your company not you as an individual. We may use this information to inform our business to business marketing strategy, and may make contact with individuals at your organisation for marketing purposes.

These cookies are used to collect information about how visitors use our site. We use the information to compile reports and to help us improve the site. The cookies collect information in an anonymous form, including the number of visitors to the site, where visitors have come to the site from and the pages they visited.

Cookie	Name	Purpose
Google Analytics	_utma _utmb _utmc _utmt _utmz	Google Analytics is a web analytics service provided by Google, Inc. Google Analytics sets cookies in order to allow us to evaluate and report on the use of our website. It is widely used across the web and all data is anonymised meaning the cookies carry no personally identifiable information. These cookies help us to understand our visitor's behaviour and allow us to make improvements to better our user's experience
Hotjar	_hjClosedSurveyInvites _hjDonePolls _hjMinimizedPolls _hjDoneTestersWidgets _hjMinimizedTestersWidgets _hjIncludedInSample _hjShownFeedbackMessage	The purpose of these cookies is to collect standard internet log information and details of visitor behaviour patterns. We do this to find out things such as the number of visitors to the various parts of the site. We collect this information in a way which does not personally identify anyone. Website users can opt-out to the creation of

		a user profile, Hotjar's storing of data about usage of the Benenden site and Hotjar's use of tracking cookies on other websites by following this opt-out link
Google Optimize	_gaexp cookie	Optimize allows you to test variants of web pages and see how they perform against an objective that you specify. Optimize monitors the results of your experiment and tells you which variant is the leader.